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FOR IMMEDIATE RELEASE

GRANITE STATE CHILDREN'S ALLIANCE WINNER OF TOWNSQUARE MEDIA'S YEAR OF SERVICE PROGRAM AWARD

BEDFORD, NH — July 27, 2022 — Townsquare Media's Year of Service program has been going on for well over 30 years. And every year, this charitable initiative supports New Hampshire non-profits on three Townsquare Media radio stations (102.1 & 105.3 The Shark, 97.5 WOKQ and 94.9 WHOM), as well as digital platforms.

This year, we are proud to announce the Granite State Children's Alliance is one of eight non-profits that have been selected to receive an extensive multi-media marketing campaign spread over all the stations and their digital platforms. We are honored to be selected. Listen across their stations during the months of November, December, and January for information about our important work with children.

During the campaign, we will be sharing information and updates on our programs – we are excited to bring education about our work to the community:

- Our KNOW & TELL education program, informing adults about their responsibility as a mandated reporter of child abuse and neglect in New Hampshire
- Our efforts to expand services at Child Advocacy Centers (CACs) in New Hampshire to include on-site behavioral health services at CAC locations statewide. We are working to ensure equitable access for all child abuse victims regardless of where they reside in the state.
- Our fundraising efforts across the state to support CACs. We are excited to share Beards for Bucks, which is an annual fundraising event with our law enforcement partners. It is our largest statewide annual fundraiser. Throughout the month of October, our multi-disciplinary partners in law enforcement show their support and increase community awareness for their local CAC. We introduced our first annual JET Gala this year, and it was a great success – be on the lookout for information about our 2023 JET Gala! Fundraising events are critical for the Granite State Children's Alliance to support the work of CACs across the state.

Based on a nationally recognized model, child advocacy centers are community partnerships dedicated to pursuing the truth in child abuse cases, as well as providing referrals for healing services to child victims. By bringing together New Hampshire's law enforcement, Department of Children, Youth and Families, county attorneys, victim advocates and health professionals, a child advocacy center provides a safe, child friendly location for a forensic interview of child victims. The CAC coordinates the investigative team and provides ongoing help for the victim's healthy recovery.

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For additional information on the members of the Granite State Children's Alliance, child abuse or related subjects, contact Meg Oliviero at (603) 822-0948 or moliviero@cac-nh.org.