

Beards for Bucks Information Packet

Fundraising campaign for New Hampshire Child Advocacy Centers

This year marks the Ninth Annual Beards for Bucks campaign, having raised over 1.2 million dollars to support Child Advocacy Centers in New Hampshire. For the past eight years, brave law enforcement officers have chosen to support their local CAC by growing a beard (or some other fun way) to support the courageous children who visit CACs in their community. It is a celebration of teamwork, dedication, and honor throughout the month of **October**.

Everything you need to know (and more) about Beards for Bucks – Razorless for a Reason

Why Beards? How does it support CACs?

Nine years ago, a detective was concerned about the lone forensic interviewer at her local Child Advocacy Center. She was the only staff member at the CAC at the time and was often alone in the building. This detective felt uneasy about the lack of security and decided to find a way to help. Beards for Bucks – Razorless for a Reason was born!

Child Advocacy Centers are non-profit organizations primarily funded through federal grant dollars, municipal grants, and other fundraising efforts. Unrestricted dollars for a new security system were hard to come by nine years ago. Beards for Bucks provided a solution and continues to do so nine years later.

Why “Beards” Matters to your community

Child Advocacy Centers do not charge children and/or caregivers nor do CACs charge law enforcement and other community stakeholders for the essential services we provide. All our services, from case coordination, forensic interviewing, family support services, on-site behavioral health clinicians are all at no cost to the child, the family or the diverse team of professionals working together. One estimate puts that expense at \$1,600 for each child that enters a CAC.

In the eight years since the first Beards for Bucks, the campaign has grown across the state in more ways than one. At the heart of Beards is a commitment to your very own local community. The money raised by the participating police officers in departments and law enforcement agencies directly benefit the brave children and families in your own back yard.

What is Beards for Bucks?

Beards is a peer-to-peer fundraising campaign. It works because people care about community, safety, and children. It is for one month only: **October**. Officers sign up to fundraise with their fellow team members on the PD or LEA in support of their local CAC. At each level there is a good dose of healthy competition, among officers, departments, and even Child Advocacy Centers.

It started with *one* officer, *one* PD nine years ago, raising \$24,000 for *one* CAC. Last year there were 625 officers and 68 departments who raised \$260,000 for 11 NH CACs.

How do I get involved?

September 5th through September 15th Team Captains register the participating LE agency/Police Department.

September 15th-September 30th Individual Officers join their PD team (instructions to follow).

- Registration fee for each participant is \$50.00.
- **October 1st** – Fundraising officially begins!
- November 1st – Fundraising closes at noon.
- Winner and prizes to be announced shortly after.

Some Frequently asked questions:

Where do I find out who is “officially” officially signed up and may be on the Leaderboard?

A great place to come visit if you are curious about how the State of NH and your Law enforcement friends and competitors are doing with overall fundraising goals. Who may be on the Leaderboard, benchmarks, etc. Come here to see the progress toward overall CAC goals on the CAC Campaign located here as well.

This page is accessed and active on the www.cac-nh.org/beards-for-bucks/ If your benefitting CAC has their own website like in Rockingham County, Sullivan/Grafton Counties, and Carroll Counties they will have a Beards for Bucks page or link there as well.

Where is the list of all the PDs/LEAs statewide that are participating?

Visit the Granite State Children’s Alliance website page the www.cac-nh.org/beards-for-bucks/ page to see the full list. This website has other helpful content to assist with your fundraising efforts like the videos. They can very easily be shared on either your personal social media or the PD/LEA social media feed. You can very easily add them to an email to friends and family as well.

How do officers pay their registration fee?

We recommend that is paid through a donation to their own effort on their own behalf. It is nice to show their peers they support their own effort and will get them a jumpstart toward their fundraising goals.

How do I add cash and checks?

You will need to login into your account with Artez and add it to your account dashboard.

Who should the check be made out to for a donation by check?

Your local CAC that directly benefits from your Beards for Bucks fundraising efforts! We want to make sure your CAC receives the funds directly! The Team Captain may keep the cash and checks to be delivered to the local CAC at the end of the month. You may want to check in with your Team Captain about the best process for your Team.

What are the fundraising prizes and levels?

- Each individual fundraiser who raises over \$1,000 will receive a TOP FUNDRAISER prize from the Granite State Children’s Alliance.
- Your local CAC will have a prize for the TOP FUNDRAISER in each County as well.
- Some Police Departments/Law Enforcement Agencies may also be putting together a prize for TOP Fundraiser in the department. Ask your Team Captain if that is the case in your PD/LEA.

How do female officers participate?

There are many creative ways for all officers to participate. Some examples are painting your fingernails **blue** and/or dyeing some strands of hair **blue** for Child Abuse Awareness.

When does Beards for Bucks officially start and end?

This campaign runs from **October 1st to 31st!** Hooray! The TOP FUNDRAISERS will be tallied and made official November 1st at high noon. Any fundraising that occurs after November 1st will not be counted toward your competitive effort for a prize. So... don’t “stash the cash” for too long... I know it gets cutthroat out there on the seacoast!

The Statewide Fundraising Goal is to raise \$300,000 for NH Child Advocacy Centers! Each CAC has their own fundraising goal-be sure to check in with your CAC Program Coordinator about fun ways to help them reach their goal.

Who do I contact with questions or if I have to trouble shoot?

Contact Megan Oliviero Director of Education & Outreach, Granite State Children’s Alliance with any questions by email moliviero@cac-nh.org or over the phone at 603-822-0948. Some questions can also be answered by your local CAC Program Coordinator and/or Executive Director.